

PROCEDURE FOR APPROVAL TO USE A REGISTERED MERCY MARK

Principle

The silver and black Mercy Cross, as depicted on the Certificate of Registration of Trademark No 1053490, is the defining emblem of Sisters of Mercy worldwide. As it is presented to each sister on the occasion of her profession of vows and is a symbol of her membership of her congregation, it has particular and sacred significance which ought not be compromised by inappropriate representation, display or distribution.

Likewise the words “Sisters of Mercy” (Trademark No. 1579177) and “Catherine McAuley” (Trademark No. 1579178) are of special significance to each sister being the name of the group to which she has committed herself by her Profession of Vows and the name of the Founder. As such they too ought not to be compromised by inappropriate use.

To protect against any inappropriate use these mercy marks have been registered in both Australia and Papua New Guinea and are jointly owned by the Sisters of Mercy Brisbane Congregation, Sisters of Mercy North Sydney Congregation, Sisters of Mercy Parramatta Congregation and the Institute of Sisters of Mercy of Australia and Papua New Guinea.

This document outlines the procedure for Sisters of Mercy Brisbane Congregation, Sisters of Mercy Brisbane Congregation Ministries and others to obtain permission to use a registered Mercy Mark.

Use of Mercy Cross



The wearing of the Mercy Cross, normally in the form of a badge or medallion, is the exclusive privilege and right of Sisters of Mercy. For this reason, it is not sold or given to others.

Representation of the Mercy Cross in art forms, for example, carving, sculpture, embroidery, graphic design, for purposes of honouring or promoting the identity or mission of Sisters of Mercy, or for liturgical purposes, is ordinarily acceptable.

If however, the intended representation is to be stylised or embellished or if it is to be produced for purposes other than those stated above, including being used in items intended for sale, permission must be obtained from Sisters of Mercy Brisbane Congregation. When seeking permission for such



use or representation of the Mercy Cross, applicants are requested to complete the Mercy Cross Trademark Application form providing a drawing or model or digital image, along with details of its actual colour, material and dimensions and to state the context in which the representation will be used.

Use of Trade Words

The use of the registered trade words “Sisters of Mercy” and “Catherine McAuley” for purposes of honouring or promoting the identity or mission of the Sisters of Mercy, or for liturgical purposes, is ordinarily acceptable.

If however, they are to be used other than stated above, including being used in items intended for sale, permission must be obtained from Sisters of Mercy Brisbane Congregation. When seeking permission to use the trade words, applicants are requested to provide details of the context in which the words will be used. If they are to be used on items, applicants are requested to provide a drawing or model or digital image of the proposed item and to state the context in which it will be used.

Where to Apply for Approval to Use a Mercy Mark

A request for approval should be addressed to:

Trademark Request
The Executive Officer
Sisters of Mercy Brisbane Congregation
PO Box 287
Toowong DC Qld 4066

Or

info@sombris.org.au

For further information please check our website at: brisbanemercy.com.au

Reference No:	Version:	Approved By:	Approved Date:
	1	Congregation Leader and Council	7 June 2016
1.01.04	2	Congregation Leader and Council	8 November 2016
1.01.05	3	Congregation Leader and Council	17 January 2017

MERCY CROSS TRADEMARK

APPLICATION FORM



1. APPLICANT DETAILS

Name of Organisation/School

ABN:

Address:

Postal Address:

Email Address:

Telephone:

2. Please provide a brief outline of the intended use of the Mercy Cross.

3. Please provide a brief outline of the intended location of the Mercy Cross (if applicable).

4. Specifications

Dimensions:

Materials to be used:

Colour/s:

5. Digital Image/s - Please provide digital images/sketches wherever possible to info@sombris.org.au

6. OTHER INFORMATION

Please provide copies of any other documentation that might support your application.

7. AUTHORITY AND CONSENT

The Applicant declares that the Application Information is true and correct. The Applicant will notify Co-Owners of the Mercy Cross Trademark Committee of any changes to this information and any circumstances that may affect this application.

I am authorised by the Applicant to submitting this application and agreeing to the Authority and Consent.

I have read and agree to the above: Yes/No

Authorised Person's Name:

Signature:

Position:

Date:

8. Applicants must sign documents, scan and return an electronic copy to info@sombris.org.au